



# Nepal Homes as an **AGENCY PLATFORM**

## About Us



NepalHomes, is a leading real estate investment and prop-tech company that helps buyers, property developers and professional agencies make data-driven and evidence-based real estate decisions. Being the largest property marketplace and the first one stop trusted portal for real estate and complementary businesses, NepalHomes envisions to transform the country's real estate sector and help investors, agents, developers, private sellers and every stakeholder make rational decisions while securing higher return on investment.

## Who we are



Property Launching Pad



Property Search Engine



Lead Generation Platform



Real Estate Directory



Real Estate Knowledge Center



Mortgage Advisor

## Why NepalHomes?

Nepal Homes is the catalytic tool for the real estate investors, agents and stakeholders to help them make productive investment decisions while transforming themselves into confident players of real estate market.



### Diverse Marketing Channels

- Online and offline marketing tools
- Word of mouth (agency/stakeholders engagement)
- Content Marketing in digital platforms, real estate social groups



### Market Intelligence

- Exclusive Information Sources
- Market Outreach
- Proven tools & Techniques for market forecasting
- Dedicated Data Analytics Team



### Dedicated Service Deliver Team

- Lead Manager
- Social Media Marketer
- Graphics Designer
- Dedicated Content Team
- Service Coordinator

# Identify **new opportunities** to expand your business



We transform fear of buyers/sellers into confidence through better understanding of their product and target audience. We analyze the key market insights & indicators and identify specific sales channels and strategies to ensure profitable as well as safer property deals.



## Instant Listing

- Simplified property listing
- Round-the-clock support



## Guaranteed Visibility

- 5 lakhs+ monthly visitors
- Diverse marketing channels



## Better Responses

- Generate property leads
- Shortlist the prospects



## Select the Best Match

- Proper Cost-benefit analysis
- Get property expert tips



## Assured Deals

- Quick Sales Conversion
- Find the best deal
- Save significant costs



## KEY METRICES

Our portal attracts a large pool of target audience from the relevant demographics, geography and interest groups. The visitors and users comprising buyers, sellers, agencies, property developers, professionals retained till date are evident to our continuous growth.

### Property Listing Stats



**5,000+**  
Property Listed



**50+**  
Agencies Post  
Properties Regularly

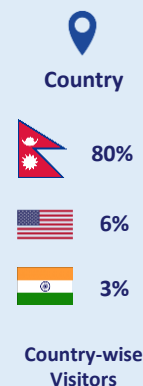
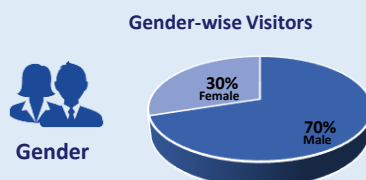
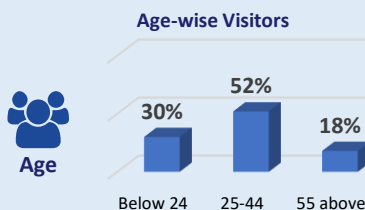


**11+**  
Housing Projects  
Onboarded

### Website Visitor Stats

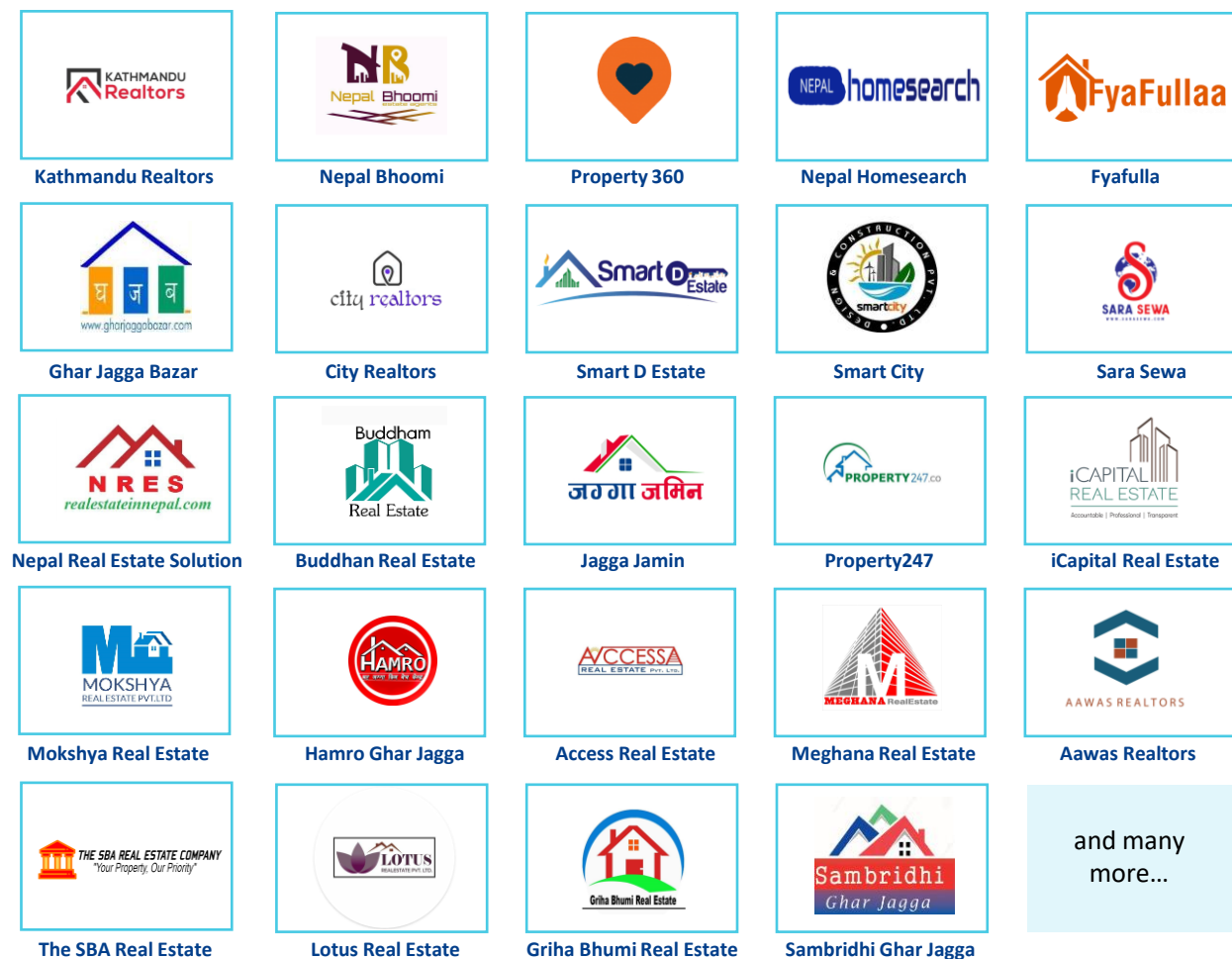
Total Visitors  
  
Visitors **1.8 million**  
annually

Total Page Views  
  
Page Views **4 million**  
annually



## OUR PARTNER AGENCIES

When it comes to marketing properties and handling leads, both established and new real estate brokerages turn to NepalHomes first. Here is a list of the organizations who have already benefited from our lead management and advertising services.



## TESTIMONIALS

What our satisfied partner agencies have to say about our services.



**Bhuvanesh Jha, Managing Director**

Nepalhomes is a cost-effective platform for agencies like us to reach potential buyers and sellers. We have been advertising our properties on the portal since its launch. We have successfully generated adequate leads through the platform at a nominal monthly investment. We see our collaboration as a long term and mutually rewarding partnership.



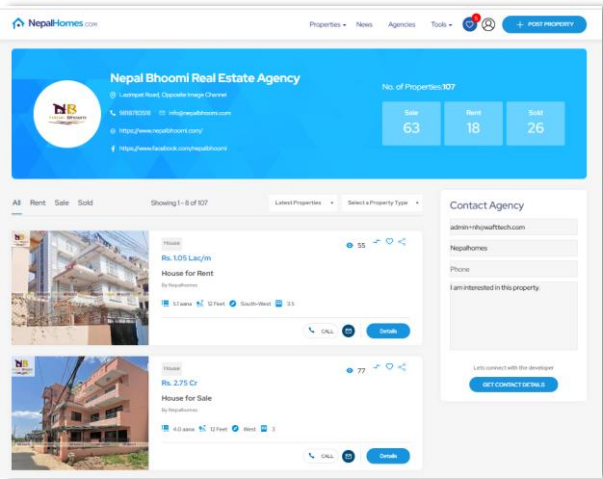
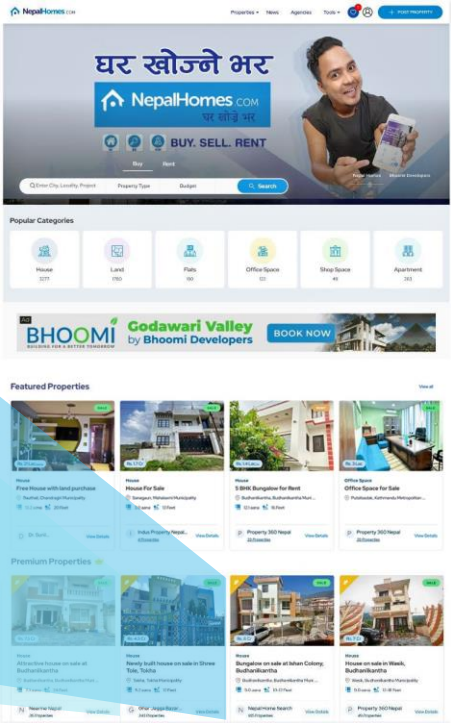
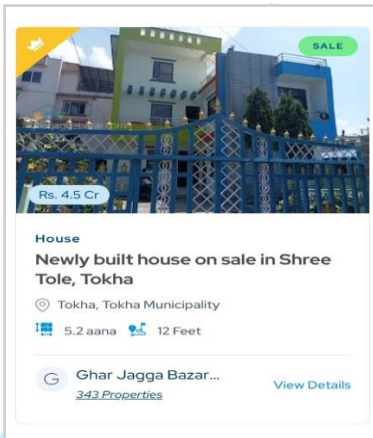
**Bikram Lama, Managing Director**

We have been advertising our properties on Nepalhomes.com since its inception. The knowledge and tips we get from NepalHomes.com have helped us provide satisfactory service to our clients apart from cost-effective property advertisement. We highly recommend this platform to everyone in the real estate sector.



Property Visibility in NepalHomes

For maximum property visibility, we prioritize concise dedicated pages showcasing essential details like type, location, size, amenities, and pricing.

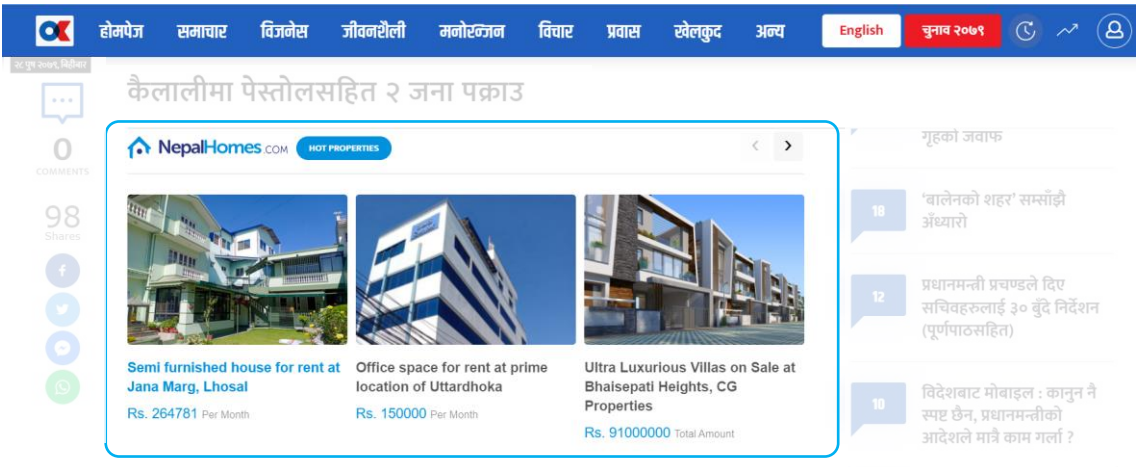


Agency page on NepalHomes Website

Dedicated page for Agencies, showcasing information about each agency and the properties they have available. Our goal is to facilitate seamless interactions between property agencies and individuals seeking their services, enhancing the overall real estate experience for both parties.

Value Added Benefit

Get the exclusive value-added service of having your real estate property featured in the country's leading news portal.





## Packages

NepalHomes offers the most comprehensive advertising and marketing solution for real estate stakeholders to quickly locate a buyer for their property. We provide a complete package of innovative solutions to help you stand out in the real estate market. Our commitment to excellence, dedication to innovation, and focus on user experience set us apart.

Sell and Rent your property availing one of the below packages.

Features	Basic	Standard	Featured	Premium
Number of buy/sell listing per month	10	25	40	Unlimited
High quality photography	✗	For 10 listing	For 10 listing	All Listing
Property Video	✗	4 properties	4 properties	10 properties
Property advertising in multiple online platforms in NH alliance	✗	7 days/month	7 days/month	21 days/month
Validity of ad per property	120 Days	120 Days	120 Days	120 Days
Agent Branding (Page & Featured Profile)	✗	✓	✓	✓
Social Media Marketing	✓	✓	✓	✓
Price	Free	Rs. 25,000	Rs. 40,000	Rs. 60,000
Payment Term	Monthly	No Discount	No Discount	No Discount
• On contract signing 1-month subscription charge	Quarterly	5% discount	7.5% discount	10% discount
• Payment should be made on first week of every month.	Half Yearly	10% discount	12.5% discount	15% discount
	Yearly	15% discount	17.5% discount	20% discount

Sales Inquiry



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